WHAT IS CLAIMED IS:

1. A photothermographic material comprising a substrate, and a photosensitive silver halide, a non-photosensitive organic silver salt, reducing agents for thermal development and a binder which are provided on the substrate, wherein:

the reducing agents for thermal development include a reducing agent which does not form a dye during thermal development and a reducing agent which forms a dye during thermal development; and

the reducing agent which forms a dye has higher activity than that of the reducing agent which does not form a dye.

2. A photothermographic material according to claim 1, wherein the reducing agent which does not form a dye is a compound represented by the general formula (R1), and the reducing agent which forms a dye is a compound represented by the following general formula (R2):

General formula (R1)

wherein R_{11} and R_{12} each independently represent a

secondary or tertiary alkyl group; R_{13} and R_{14} each independently represent an alkyl group having a 2 or more carbon atoms; and R_{15} represents an alkyl group:

General formula (R2)

wherein R_{21} and R_{22} each independently represent a secondary or tertiary alkyl group; R_{23} and R_{24} each independently represent a hydrogen atom, a hydroxyl group, an alkoxy group, an aryloxy group, an acyloxy group, an amino group or a heterocyclic group; and R_{25} represents a hydrogen atom or an alkyl group.

- 3. A photothermographic material according to claim 1, wherein the reducing agent represented by general formula (R2) is contained in an amount of 40% by mol or less relative to a total amount of the reducing agents.
- 4. A photothermographic material according to claim 2, wherein the reducing agent represented by general formula (R2) is contained in an amount of 40% by mol or less relative to a total amount of the reducing agents.

- 5. A photothermographic material according to claim 1, which further comprises a development promoter.
- 6. A photothermographic material according to claim 2, which further comprises a development promoter.
- 7. A photothermographic material according to claim 5, wherein the development promoter contains at least one selected from the group consisting of a compound represented by the following general formulae (A-1) and a compound represented by the following general formula (A-2):

 General formula (A-1)

Q₁ - NHNH - Q₂

wherein Q_1 represents an aromatic group or a heterocyclic group which bonds to -NHNH- Q_2 via a carbon atom; Q_2 represents a carbamoyl group, an acyl group, an alkoxycarbonyl group, an aryloxycarbonyl group, a sulfonyl group or a sulfamoyl group, General formula (A-2)

$$\begin{matrix} & & & \\ R_3 & & & \\ R_4 & & & \\ & & & \\ R_2 & & \end{matrix} R_1$$

wherein R_1 represents an alkyl group, an acyl group, an acylamino group, an sulfonamide group, an alkoxycarbonyl group, or a carbamoyl group; R_2 represents a hydrogen atom, a halogen

atom, an alkyl group, an alkoxy group, an aryloxy group, an alkylthio group, an arylthio group, an acyloxy group, or a carbonic acid ester group; and R_3 and R_4 each represent a group which is substitutable at a benzene ring, or couple with each other to form a condensed ring.

8. A photothermographic material according to claim 6, wherein the development promoter contains at least one selected from the group consisting of a compound represented by the following general formulae (A-1) and a compound represented by the following general formula (A-2):

General formula (A-1)

$$Q_1 - NHNH - Q_2$$

wherein Q_1 represents an aromatic group or a heterocyclic group which bonds to -NHNH- Q_2 via a carbon atom; Q_2 represents a carbamoyl group, an acyl group, an alkoxycarbonyl group, an aryloxycarbonyl group, a sulfonyl group or a sulfamoyl group, General formula (A-2)

$$R_3$$
 R_4
 R_2
 R_1

wherein R_1 represents an alkyl group, an acyl group, an acylamino group, an sulfonamide group, an alkoxycarbonyl group, or a carbamoyl group; R_2 represents a hydrogen atom, a halogen

atom, an alkyl group, an alkoxy group, an aryloxy group, an alkylthio group, an arylthio group, an acyloxy group, or a carbonic acid ester group; and R_3 and R_4 each represent a group which is substitutable at a benzene ring, or couple with each other to form a condensed ring.

- 9. A photothermographic material according to claim 1, which further comprises a hydrogen bond-forming compound.
- 10. A photothermographic material according to claim 2, which further comprises a hydrogen bond-forming compound.
- 11. A photothermographic material according to claim 7, which further comprises a hydrogen bond-forming compound.
- 12. A photothermographic material according to claim 8, which further comprises a hydrogen bond-forming compound.
- 13. A photothermographic material according to claim 9, wherein the hydrogen bond-forming compound is a compound represented by the following general formula (D):

wherein R^{21} to R^{23} each independently represent an alkyl group, an aryl group, an alkoxy group, an aryloxy group, an amino group or a heterocyclic group.

14. A photothermographic material according to claim 1, which comprises a compound represented by the following general formula (H);

General formula (H)

$$Q - (Y)_n - C(Z_1)(Z_2) X$$

wherein Q represents an alkyl group, an aryl group or a heterocyclic group; Y represents a divalent linking group; Z_1 and Z_2 each represent a halogen atom; X represents a hydrogen atom or an electron withdrawing group; and n represents 0 or 1.

- 15. A photothermographic material according to claim 1, wherein a total amount of coated silver is 1.9 g/m^2 or less.
- 16. A photothermographic material according to claim 1, wherein thermal developing is completed within 16 seconds.